# alexhack

# Experience

### Teaching Assistant and Section Lead

University of Southern California, Los Angeles, CA | August 2016 to present

- Currently leading undergraduate sections of 25 students, planning weekly lectures, performing research and course administration, grading student papers and exams, and holding weekly office hours.
- Assisted professors with lessons and course administration, graded student papers and exams, and provided one on one mentorship to students, holding weekly office hours.

# Freelance Designer and Copywriter

BrittonHack.com, NY & CA | September 2011 to present

## Director of Media & Content

California Women's List, Santa Monica, CA | August 2015 to August 2017 Branding, logo design, graphics, copywriting, copy editing, and website design/management for a political action committee electing women to California office.

• Single-handedly responsible for the creation of the CWL identity and design and the CWL website (californiawomenslist.org), using a WordPress backend.

# Media & Design Coordinator

**Boys & Girls Clubs of Santa Monica,** Santa Monica, CA | April 2014 to May 2016 Website design/management, branding, logo design, graphics, content writing/editing, photo editing, copywriting, marketing, and social media management for ten Boys & Girls Clubs.

- Redesigned the Clubs' website (smbgc.org), managing a team of developers.
- Responsible for all of the Clubs' social media channels and e-mail marketing.

### Media & Content Editor

**CaliforniaLIST,** Santa Monica, CA | February 2015 to February 2016 Writing, editing, research, and website management.

### Design Intern

**Nickelodeon,** New York, NY | September 2012 to December 2012

Package design, graphics, logo design, web banners, photo editing, and presentation design at an international cable network.

# Freelance Designer, Design Assistant

O'Hara Design Group, Santa Monica, CA | June 2011 to January 2012

E-mail marketing, blog management, social media management, promotion design, photo editing, and office assistance at an independent entertainment company and design firm.

# Education

# **University of Southern California**

Los Angeles, CA, USA: Expected May 2024 PhD | Cinema and Media Studies

## University of Southern California

Los Angeles, CA, USA: May 2018 MA | Cinema and Media Studies

# **Parsons School of Design**

New York, NY, USA: May 2013 BFA | Communication Design

# Camberwell College of Arts, UAL

London, UK: January to July 2012 Study Abroad Program

ALEX HACK
BRITTONHACK.COM
ALEX@BRITTONHACK.COM
310 - 507 - 5231
LOS ANGELES, CA

# Skills

Adobe Creative Suite, HTML, CSS, WordPress customization, Microsoft Office, Keynote, writing, editing, research, typography, branding & identity, logo design, web design, advertising, publication/book design, social media, e-mail marketing, YouTube branding.