

Experience

Director of Media & Content

California Women's List, Santa Monica, CA | August 2015 to present
Branding, logo design, graphics, copywriting, copy editing, and website design/management for a political action committee electing women to California office.

- Single-handedly responsible for the creation of the CWL identity, and design and creation of the CWL website (californiawomenslist.org), using a WordPress backend.

Media & Content Editor

CaliforniaLIST, Santa Monica, CA | February 2015 to present
Writing, editing, research, and website management.

Media & Design Coordinator

Boys & Girls Clubs of Santa Monica, Santa Monica, CA | April 2014 to present
Website design/management, branding, logo design, graphics, content writing/editing, photo editing, copywriting, marketing, and social media management for ten Boys & Girls Clubs.

- Redesigned the Clubs' website (smbgc.org), managing a team of developers.
- Responsible for all of the Clubs' social media channels and e-mail marketing.

Freelance Designer

BrittonHack.com, NY & CA | September 2011 to present

Design Intern

Nickelodeon, New York, NY | September 2012 to December 2012

Package design, graphics, logo design, web banners, photo editing, and presentation design at an international cable network.

Freelance Designer, Design Assistant

Gyre Entertainment & O'Hara Design Group, Santa Monica, CA

June 2011 to January 2012

E-mail marketing, blog management, social media management, promotion design, photo editing, and office assistance at an independent entertainment company and design firm.

Tutor and Mentor

Instructed middle school students in core subject areas and study skills.

Education

Parsons School of Design

New York, NY, USA: 2009 to 2013

BFA | Communication Design

- Dean's List (3.7+ gpa): Spring 2011
- Senior Thesis, Best in Class
- Dean's BFA Scholarship

Camberwell College of Arts

University of the Arts London

London, UK: January 2012 to July 2012

Study Abroad Program

Skills

InDesign, Illustrator, Photoshop, Dreamweaver, After Effects, Word, Excel, PowerPoint, Keynote, HTML, CSS, WordPress & WordPress customization.

Typography, branding & identity, logo design, web design, advertising, writing/editing, publication/book design, research, social media, e-mail marketing, YouTube branding.